

AIRBRUSH SOME STUFF

MURAL PLANNING ESTIMATE | PENSACOLA, FL | 850-960-7484

CLIENT

Sample Client

sample@example.com 850-960-7484

Project: Sample Mural Project

WALL SIZE	ARTWORK TIER
20.0 x 10.0 ft 200.0 sq ft	Detailed @ \$30.00/sq ft

ESTIMATE BREAKDOWN

Artwork / labor	\$6,000.00
Materials	\$450.00
Wall preparation	\$0.00
Travel	\$0.00
Equipment rental allowance	\$0.00
Protective coating	\$0.00
Discount WORD7-SAMPLE (7%)	-\$451.50

PLANNING TOTAL	\$5,998.50
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50% PROJECT DEPOSIT	\$2,999.25
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Planning range: \$5,700.00 - \$6,600.00

PROJECT NOTES

Sample mural planning estimate showing a Word Search & Save discount.

MURAL PROJECT DETAILS

WHAT YOUR PLANNING ESTIMATE ACCOUNTS FOR

Artwork tier

The base mural artwork starts at \$22, \$30 or \$45 per square foot depending on the selected level of detail. Your selected rate is \$30.00 per square foot.

Materials

Materials are itemized separately so indoor and outdoor paint requirements are visible instead of hidden inside the artwork rate.

Wall preparation

Prep allowance reflects the wall condition selected in the form. Repairs, priming, masonry texture and unusual conditions may change after site review.

Travel

The planning model includes the first 25 miles and then applies a travel allowance to additional mileage. Travel can be adjusted when the actual project location is confirmed.

Equipment rental

Scaffolding or lift access is shown separately when selected. The planning allowance may be replaced by an actual rental quote.

Deposit

The project-start deposit is shown as 50% of the discounted planning total. The balance and final payment schedule are confirmed in the project agreement.

Discount

Your Word Search & Save discount is 7% using code WORD7-SAMPLE.

NEXT STEP

Send the wall photo and confirm the project location.

We review the real wall, access, artwork and schedule before issuing the final project quote.